

# Star NEWS



**POOL PARTY** Grant's Henry Sothern commits to Augustana College. **PAGE 4**



## Making magic in MONTAVILLA

**STREETWISE** Barb Hughes visits businesses in the Montavilla neighborhood and finds Bret Brantner at Mr. Plywood carrying on a 60-year tradition, helping neighborhood homeowners tackle the projects on their to-do lists. **PAGE 10**



**CLEAN UP CREW** Hollywood Boosters, Lions roll up sleeves to tackle graffiti in business district. **PAGE 16**



**CAUGHT BLUFFING** Volunteers work to restore half-mile of land above Rose City golf course. **PAGE 12**



**LEADING THE BLIND** Pizza pub on Broadway installs new LED sign, guiding neighbors to their pies. **PAGE 16**



**BETTER BIKING** David Kuch is seeing a spike in his bicycle repair business during the pandemic. **PAGE 17**



**ALI ADVICE** Sullivan's Gulch neighbor Ali O'Neill has been appointed to a federal recovery panel. **PAGE 18**



**HOPE FOR HOUSING** Las Adelitas is expected to bring 142 affordable units to Cully in 2022. **PAGE 7**



**SPRING PASSING** Author Beverly Cleary, whose books celebrate Northeast Portland, has died at 104. **PAGE 2**

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★ STAR COMMUNITY CONNECTIONS

BEVERLY CLEARY PASSES

Children's author Beverly Cleary, one of Northeast Portland's best-known – and most beloved – neighbors, died on March 25 at the age of 104.

Cleary was born April 12, 1916, in McMinnville and moved to Northeast Portland as a child, where she drew inspiration for a series of popular children's books that focused on the antics of Henry Huggins, Ribsy the dog, Ramona the pest and their neighbors and friends on Klickitat Street. The characters are immortalized with three statues in Grant Park, where many of Cleary's books are set. Cleary grew up near the park, attending Fernwood and Grant High schools.

"Grant Park in Northeast Portland has many wonderful reminders of how Beverly Cleary drew from her childhood home to capture young readers' hearts & minds," Oregon Senator Ron Wyden said in a tweet. "While we mourn this iconic Oregonian's passing, we also are thankful for her timeless contribution to kids' literature."

GRANT ALUMS SAY THEY HAVE LOST TRUST IN PPS

The Grant High Alumni Association and the school had developed trust in working together in recent years. However, the trust was broken with the school district's decision to remove the W.T. Fletcher murals from the auditorium, Bob Stayton, the alumni association president, said in a statement scheduled to be delivered to the school board on March 30.

District officials encouraged alumni to raise funds for restoring the murals, named for the school's first principal, as Grant was undergoing modernization in 2018. The murals, by painter Carl



BY JANET GOETZE  
JANETGOETZE@STAR-NEWS.INFO

Hoeckner, were determined to be the most significant art element in the school when modernization plans were developed and approved by the school board. Alumni secured a \$100,000 grant from the Leo Lester Browne Fund and it was matched by contributions from more than 600 alumni and community members.

The school's Indigenous Student Union objected to the depiction of Native Americans and settlers at the bottom of the murals and urged removal of each 20-foot by 25-foot panel. Stayton said alumni representatives expected to explore ways with the district and students to reduce opposition or cover the bottom of the panels, as an art conservator had proposed.

"Our request to meet with the superintendent (Guadalupe Guerrero) was met with silence," Stayton's statement said. "Our initiatives to meet with school board members yielded only three members responding. We felt locked out of the discussion. We were ignored. Our thoughts were not wanted."

The Browne Trust Fund will send

\$90,000 of its grant to the Portland Youth Philharmonic but \$10,000 may be used by Grant's instrumental music program, according to the alumni newsletter.

Donors to the mural restoration fund may specify how they want their contribution to be used or returned. Information is at www.grantalumni.org for the link to "Information for Mural Donors."

"The trust in the current administration and PPS board by the alumni association and community members supporting the mural restoration is broken," Stayton's statement said. "The alumni association fears that our appeals for contributions from alumni and the Grant community will not be met with enthusiasm in the future."

HARDESTY STUDIES HOW TO ORGANIZE CIVIC LIFE OFFICE

City Commissioner Jo Ann Hardesty wants to expand the reach of neighborhood associations and the voices that reach City Hall, she told a "Neighborhood Associations Open House" on Zoom for which more than 500 people registered on March 9.

However, the vision she has for the Office of Community and Civic Life, which she was assigned in January, isn't fully fleshed out, she said. The office, once known as the Office of Neighborhood Involvement, expanded a few years ago to provide a range of livability, information and referral services. Funding comes from city general funds and inter-governmental agreements with other agencies.

Besides neighborhood groups, Civic Life has responsibility for the city cannabis program, Census 2020, graffiti clean-up program, city liquor licenses, a Youth Against Violence program with

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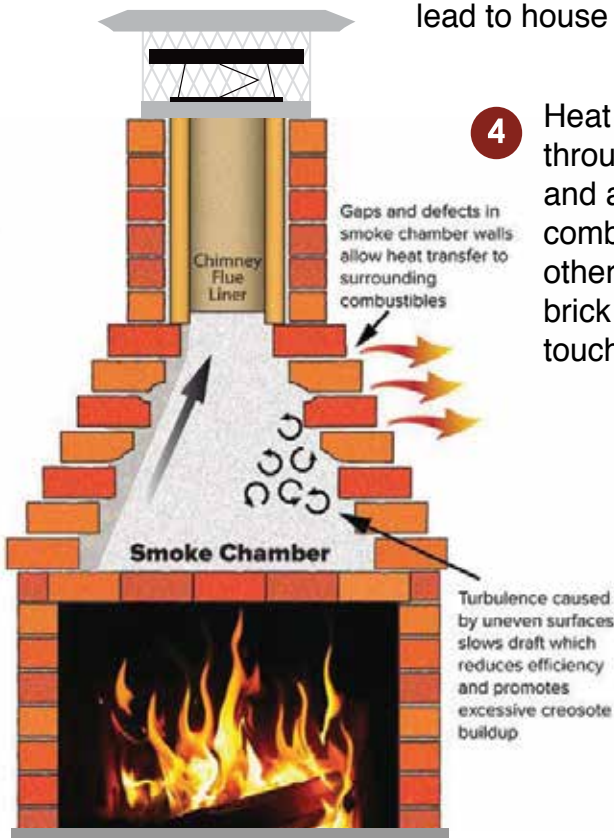
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the Multnomah Youth Commission, the noise control program and a small grants program. Other areas include new Portlanders' programs, language interpretation resources, programs for people with disabilities and community safety, described on the website as a program that "organizes and supports partnerships to build safe communities that are connected, inclusive and engaged."

Some believe the office has been filled with unrelated tasks leading to a lack of cohesion, Hardesty said. In addition, employees have complained about harassment, inappropriate hiring practices and a culture of retaliation among managers.

She expects to hold more meetings with neighborhood groups and others before outlining her vision for the office, she said. She also said she won't move forward with the controversial city code changes affecting neighborhood associations that were proposed by former Commissioner Chloe Eudaly, who lost her reelection bid last November.

Hardesty said she wants to develop a strategy for combatting Portland's gun violence and expand Portland Street Response, intended to be a non-police tactic to help people experiencing homelessness or a mental health crisis.

Hardesty, also responsible for the Bureau of Transportation, is developing a vision for a "just climate" that won't rely on pollutants for street safety and lights. She also favors land use changes for a variety of housing and living arrangements to deal with homelessness, which she said is a very complex problem that won't be solved quickly.

The pandemic has revealed issues that need attention and solutions will bring about a "new normal" that Hardesty said can create a more fair and equitable city. "We collectively get to build a new normal," she said, adding, "We have the opportunity to build better."

## GRANT GRAD TO JOIN COLLEGE POLO TEAM

Henry Sothern, a Grant High School student, plans to enroll in Augustana College in Rock Island, Ill., in the fall and become part of the college's first men's water polo team under Coach Ryan Pryor, recently hired from Virginia Military Institute.

At Grant, Sothern has been a 6'4" 190-pound goalie and captain of the team under Coach Damon Hess. He was a four-year letter winner and three-time defensive player of the year. He helped lead Grant to its first-ever Portland Interscholastic League championship and earned second team all-conference

honors, according to a college news release. In addition to water polo, Sothern played lacrosse and basketball at Grant.

He is the son of Amy Sothern of Portland and Sean Sothern of Ridgefield, Wash. In addition to athletics, Sothern expects to major in kinesiology, sociology or anthropology.

## HIGH SCHOOLS TO NAME ROSE FESTIVAL COURTS IN APRIL

Tri-county area high schools are announcing candidates for the 2021 Rose Festival Court. The announcements usher in the Rose Festival Foundation's key 2021 events, which will feature outdoor events in keeping with health and safety concerns during the pandemic, according to the organization's officials.

The traditional Rose Festival Treasure Hunt will kick off Memorial Day weekend, a Porch Parade and Roses for Hope celebration will return, and the Virtual Fleet Week is planned for June. Last year's Porch Parade inspired neighborhoods to decorate their homes, yards and porches. "We want to see even more Porch Parade participation in 2021," said Jeff Curtis, Rose Festival CEO.

"During the wartime years in the 1940s, Rose Festival was able to provide hope for the community despite the inability to present its parades," said David Todd, Rose Festival president. "We have been here for more than a century despite many challenges, and we will be here when the community is ready for big outdoor events as we start down the runway to a traditional Rose Festival in 2022."

The Queen of Rosaria will be announced in June. The candidates for the festival court, sponsored by Unitus Community Credit Union, include eight juniors and 37 seniors vying for the 15 princess positions. Each court member receives a \$3,500 scholarship provided by The Randall Group. The finalists were selected from 80 candidates who were interviewed online by a panel of community volunteers. Students cast ballots for a candidate from their school. The candidates have at least a 3.0 grade point average and 20 hours of verifiable community service. They come from 4A and 6A schools in Portland, Metro East, Clackamas and Washington County schools.

Nominees and announcement dates for North and Northeast Portland schools include **Roosevelt** on April 1 for seniors Rose Davies, Zenzem Hussen, Audrey Nelsen and Alexia Valdez; **Leodis V. McDaniel (formerly Madison)** on April 5 for junior Faith Isibor; **Grant** on April

- CONTINUED ON PAGE 5



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12 for senior Beatriz Santiago Perez; **Jefferson** on April 13 for junior Rebekah Booker and seniors Marlejes Padilla-Honl and Kayla Pierce; and **Benson** on April 14 for seniors Bethany Brundage, Sophia Chin, Jacqueline Martinez De Jesus and Aberdeen Stuart.

**ALLIANCE BACKS RANGE OF HOUSING SOLUTIONS**

Catherine, 40, a trans-woman who developed health issues resulting in seizures and memory problems, lost her job and housing. She feared she would die on the streets. Instead, she lives in an 8-foot by 8-foot tiny house in a self-governing community where she said the residents watch out for one another.

Catherine, who didn't give her last name to protect her privacy, spoke by Zoom last month when the non-profit Interfaith Alliance on Poverty outlined its housing support efforts for an adult education class at Westminster Presbyterian Church.

She has heat, electricity and a small refrigerator for her medications, Catherine said, and access to services that may lead to permanent housing.

Portland's houseless issues are complex, Alliance spokesmen said. The old system of providing overnight cots in a big space, where people must take all their possessions and leave during the day, isn't a comfortable solution over time for many people, said Sean Green, board chair of the Northeast Coalition of Neighborhoods who also is an Alliance volunteer.

The Alliance is supporting efforts to provide a wide range of housing types, from tiny houses to tent groups, as well as city and county efforts to construct low-cost housing. Portland also should follow

the lead of Beaverton and Vancouver, Wash., in providing safe parking areas for those living in their cars, said Carol Turner, an Alliance volunteer.

It's a myth that everyone needs the same level of services, Green said. But a basic goal should be to provide hygiene and a safe place to sleep, he said.

**PBOT OFFERS PERMITS FOR SUMMER DINING**

The city's Healthy Business program, permitting local businesses to use street and sidewalk spaces to serve customers, will continue through summer, according to the Bureau of Transportation, which issues the free permits.

The program began last year as a way to enable businesses to endure the economic impacts of the pandemic. The winter permits expired on March 31 but a summer 2021 application is available at [www.portland.gov/transportation/safestreetspdx](http://www.portland.gov/transportation/safestreetspdx). Permits will be active through Oct. 31.

The bureau issued more than 1000 permits and 181 pickup and drop-off zone markers after the program began last May. Approximately 20 percent of permits were issued to businesses owned by Black, Indigenous and people of color.

The bureau launched a public survey in September 2020 to evaluate the program. Of more than 3000 respondents, 92 percent reported visiting an establishment doing business in a street or sidewalk, 78 percent felt safe given concerns about the pandemic, and 94 percent said the street space should remain open for business use. Interviews with more than 30 business owners also indicated support for the program.

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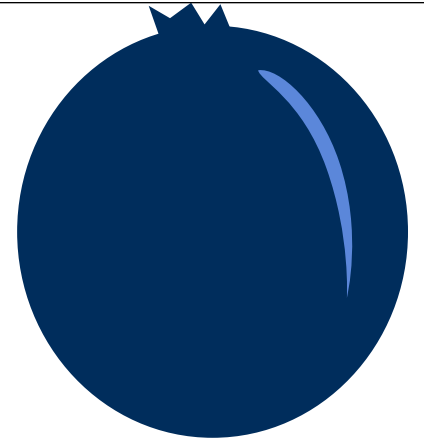
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### PLAY REVEALS RACISM, POLITICAL PASSIONS

A play about political assassination, race, Shakespeare and sibling rivalry is based on a true event. "Caesar's Blood," by Rich Rubin, directed by Damaris Webb, recreates one of the most remarkable evenings in American theater history. On Nov. 25, 1864, the three Booth brothers, Junius Brutus, Edwin and John Wilkes, members of an acclaimed theatrical family, performed Shakespeare's "Julius Caesar" together in New York City.

In "Caesar's Blood," we learn what the conversation might have been as John Wilkes Booth, an ardent supporter of the Confederacy, reacted to the presence of Benjamin Waters, a free Black man working as an assistant to Edwin Booth, a Union supporter along with Junius Booth.

The dialogue, as created by Rubin, indicates political passions of the time with some similar to today. Benjamin Waters, in a letter to his family, foreshadows where those passions led five months after the acclaimed New York performance.

The play, presented by Westminster Presbyterian Church, will be performed free via Zoom at 7 p.m. April 17. A discussion will follow with playwright Rich Rubin and historian David Groff. Register for the Zoom link by emailing [rsvp@westprespdx.org](mailto:rsvp@westprespdx.org).

### SPANISH WRITING SOUGHT FOR E-BOOKS

For the first time, Multnomah County Library will accept Spanish language submissions for its Library Writers Project, according to Kady Ferris, electronic content librarian. The six-year-old program aims to support local writers while expanding the library's e-book collection.

The library accepts works of fiction and non-fiction, of any length, inspired by a place in the Pacific Northwest such as a park, store, street corner or other idea related to place. People of color are encouraged to submit work. Works may be short stories, essays, full-length novels or memoirs. Authors must publish their works for consideration by panels of readers through self-publishing platforms like Smashwords, Kobo Writing Life or Draft2Digital.

For more information, visit [www.library-writers-project.org](http://www.library-writers-project.org) or [multcolib.org](http://multcolib.org).

### LEARNING HUB SEEKS FUNDS FOR STUDENTS

A learning hub for students from three Northeast schools has been providing help with online schoolwork since January, while also offering recreational and arts activities. Students from Sabin, Irvington and Boise-Eliot-Humbolt K-5 schools, 60 percent of whom are youngsters of color, have received scholarships for the hub, operated by the YMCA of Columbia Willamette.

The hub operates from 7:30 a.m. to 5:30 p.m. Monday through Friday, with students socially distanced in the Great Hall at Westminster Presbyterian Church. The congregation and Sabin and Irvington PTAs support the hub. It is expected to continue operating after schools reopen in April because the students need in-person support beyond the hours that will be offered by Portland Public Schools, said Angela Uherbelau, a volunteer who helped develop the hub.

The students referred to the hub were struggling with distance learning, Uherbelau said. Their families were experiencing

financial hardship but didn't qualify for state childcare subsidies. Instead, the students received full scholarships.

To continue serving the youngsters through the end of the school year, the hub's volunteer community hopes to raise \$5000 by May 1, Uherbelau said. Donations can be made at [www.ymcacw.org/programs/distance-learning-support](http://www.ymcacw.org/programs/distance-learning-support).

### 'VILLAGE' AIDS SENIORS AGING IN OWN HOMES

Despite the pandemic, volunteers and technology have enabled Northeast Village PDX to maintain its community for people who want to remain in their own homes as they age, said Jane Braunger, communications chair of the local organization.

Following state and federal safety guidelines, volunteers aren't entering members' homes to offer assistance, but they can do yard work, pharmacy errands and help get COVID vaccine appointments, among other tasks, Braunger said.

The group is part of a national movement of more than 300 "villages" that started in 2002 in Boston for people who want to age in place but may need some assistance to remain in their own homes. Maintaining community is part of the village concept, too, Braunger said. In Portland, for instance, discussion groups have formed for books, movies and current events. Members also participate in meetings via Zoom, she said.

Northeast Village PDX is part of a network of 12 villages organized around a "hub" – the non-profit Villages NW – with "spokes" around sections of the city. An informational meeting is scheduled for 2 p.m. April 13 via Zoom. To reach a link, go to the "upcoming events" section of [nevillepdx.org](http://nevillepdx.org). Additional information is also available at that webpage.

### PROVIDENCE GETS GIFTS FOR CANCER RESEARCH

Providence Health and Services has received \$2 million for the Michael Kelley Endowed Chair for Cancer Research, named for a man who underwent clinical trials searching for new treatments at Providence, according to a news release.

Kelley died in October 2020 after a 22-month battle with stage IV head and neck cancer. He was an attorney at the law firm Haglund Kelley and a supporter of non-profit organizations and Catholic high school education and sports. His wife, Laurie Kelley, was chief philanthropy officer for Providence in Oregon when he was diagnosed.

Kelley's clinical trials were in the area of immunotherapy. The endowed chair will help move Providence further into that area.

Marka Crittenden, M.D., Ph.D., helped treat Kelley and has been named recipient of the endowed chair. It will help hire additional scientists, continue research and provide new treatments for cancer patients. Dr. Crittenden is director of Translational Radiation Research and a co-leader of the Integrated Therapies Lab at the Earle A. Chiles Research Institute, a division of Providence Cancer Institute. She also is a radiation oncologist with The Oregon Clinic.

Gifts of \$1 million each for the endowed chair came from Mark and Kathy Parker and Darlene Shiley. Mark Parker is executive chairman and former president and CEO of Nike. Shiley, a long-time patron of the arts, medical research and education, is president of The Shiley Foundation. ★

STAR DEVELOPMENT NEWS

MAMOOK TOKATEE RISES IN CULLY, FROM FORMER BAKERY PARKING LOT

Taking its name from a Chinook phrase meaning, "to make beautiful," Mamook Tokatee became visible above ground this winter at 4610 N.E. 42nd Ave. The building will eventually grow to a height of four stories and provide 56 new affordable units.

A collaboration between the NAYA center, Community Development Partners and the Confederated Siletz Tribes, the project will contain six studio, 33 one-bedroom, seven two-bedroom and ten three-bedroom apartments – along with work and display space for the city’s Native American artist community. Leasing is expected to begin late in 2021.

FOUR-STORY APARTMENT BUILDING TO STAND ON FORMER STRIP CLUB SITE

Designed by Salazar Architect and expected to bring a once-blighted neighborhood back to life, Las Adelitas at 6735 N.E. Killingsworth St. in Cully held a formal groundbreaking in mid-March. The four-story structure, named for Mexican revolutionary women, will add another 142 apartments to Cully’s housing stock.

Sixty-five parking spaces will be provided on the ground floor, along with community space to complement almost 200,000 square feet of living space above. More than five years of planning and collaboration between Living Cully and Hacienda CDC will result in the largest affordable housing development in the neighborhood to date. The apartments are aimed at those earning less than 60 percent of median income to ensure that less fortunate neighbors, including the homeless, can continue to live in Cully. Construction is expected to complete in fall of 2022.

NEW HOLLYWOOD TARGET STORE OPENS FOR SHOPPING

After a year of COVID construction delays and supply chain interruptions, Target’s newest Portland store opened at 4030 N.E. Halsey St. in Hollywood, the former home of a hardware store and, since 1963, two bowling alleys. Underground parking was only partly full by mid-afternoon of the formal opening, possibly because the store had “softly” opened earlier in the month.

Forty-thousand square feet of floor space provided ample room for shoppers to properly distance while poring over thousands of household products, toys, clothing and even fresh produce. The food store occupies the west side of the main floor, while a new CVS Pharmacy is tucked away in the southeast corner. The upper level on the north side of the building holds a trove of smaller items and facilitates checkouts near the front door.

DE LA SALLE NORTH PUTS FINISHING TOUCHES ON NEW HOME, PREPARES FOR SUMMER MOVE IN

In what used to be the parking lot for St. Charles Borromeo Catholic Church in Cully, the shell of De La Salle North Catholic High School is nearing completion as inside work continues on the new gym, commons, science wing and renovated classrooms. In a letter to donors, School President Oscar



BY PHILL COLOMBO

PHILLCOLOMBO@STAR-NEWS.INFO

Leong reported having raised 96 percent of the \$26-million project’s goal, with fundraising still underway “to fill our gymnasium, classrooms and hallways with the furniture and equipment our students deserve.”

When the 2020-21 academic year is complete, faculty and staff will move from Kenton to the new Cully location and students will arrive on site for the fall term.

COMMENT-GATHERING FOR INTERSTATE BRIDGE PROJECT CONTINUES IN APRIL

A bi-state effort to identify how to best replace the aging Interstate Bridge between Oregon and Washington asks that neighbors with opinions attend any or all of three virtual meetings in April. Work is focused on the need for a new bridge and establishing a vision for the process, with feedback from advisory groups and community values.

“We are tremendously hopeful that all who are interested in the Interstate Bridge replacement will take this opportunity to be a part of the process and have their voices heard,” said Greg Johnson, Interstate Bridge replacement program administrator. “Public input is vitally important to moving this program forward and identifying a solution that best serves the community.”

The goal of the sessions will be to finalize purpose, need, vision and values by late May, using a transparent, data-driven, public process to identify elements that best meet established transportation needs and community values.

The equity advisory group will meet April 19 from 5:30 to 7:30 p.m., the community advisory group will meet April 28 from 4:00 to 6:00 p.m. and the executive steering group will meet April 29 from 8:00 to 10:00 a.m. For more information, visit www.interstatebridge.org. Comments may also be emailed to info@interstatebridge.org.

PERMITS APPROVED FOR KERNS ASSISTED LIVING

Construction will soon be underway on a new, five-story building to house assisted living and memory care units with related amenities in a single building. Located at 3140 N.E. Sandy Blvd. in Kerns, the structure is proposed to have 115 units with one level of below-grade parking.

PROJECTS PROPOSED AND PERMITS ISSUED

In Arbor Lodge at 2440 N. Lombard St., Meyers Living Trust of Vancouver has requested early assistance with a proposal to build a new, four-

- CONTINUED ON PAGE 8

Blind Onion Pizza & Pub advertisement featuring a rabbit mascot and a \$5.00 OFF coupon for any large pizza.

Hearing Resources Audiology Center advertisement featuring Evonne Serpa, Au.D. Audiologist and contact information for the Hollywood District location.

Timmco Insurance advertisement with the headline "Protecting your financial security should take more than 15 minutes" and contact info for Susie Ames and Brian Timm.

Peter Dillenburger real estate advertisement featuring a sunset image and contact information for Haddon Company.

**★ STAR DEVELOPMENT NEWS**

story, 16-unit apartment building. A 1566-square-foot, single-family residence with detached garage has occupied the property since 1923.

**In Concordia at 5014 N.E. 34th Ave.,** FX Homes of Sandy has applied to deconstruct an 1184-square-foot, single family residence built in 1913. Deconstruction is subject to a 35-day delay with the appeal period to end on April 15. Assistance has also been requested with an application to construct two, new, two-story, single-family homes with attached single-vehicle garages.

**In Eliot at 26 N.E. Monroe St.,** Twenty-

two Monroe of North Portland has requested to deconstruct an 1868-square-foot, single-family, historic house built in 1905. The permit will be delayed for 120 days to allow time to consider alternatives to deconstruction, including restoration, relocation or architectural salvage. At the same time, permits have been filed to build six new town homes on the property.

**In Rose City Park at 5404 N.E. Alameda St.,** Our Lady of Lavang Catholic Church has requested to remove a historic structure on the site from the Historic Resource Inventory. Removal has been delayed for 120 days, and demolition of the

structure is not proposed at this time.

**In Sullivan's Gulch at 3300 N.E. Broadway,** Aircraft Factory of Spokane has requested early assistance with an application to convert the 1918 building to a mixed-use development that includes retail, preschool and residential use. Repair and maintenance of building envelope will include a seismic upgrade and community design standards. A deconstruction permit was issued in December to remove an existing freight elevator, stair tower and related three-story wood structure.

**In Alameda at 3207 N.E. 30th Ave.,** Shane and Kelly Hubbell secured permission to deconstruct a 1426-square-foot, single-family residence and detached garage on the property since 1924. Plans are under review, proposing a new, two-story, single-family home with an attached garage.

**In Arbor Lodge at 6942 N. Montana Ave.,** 6942 Montana LLC of Damascus secured a permit to build a new, three-story, 18-unit apartment building on vacant property.

**In Beaumont-Wilshire at 3439 and 3445 N.E. 35th Place,** Carl Neeld has permits to build two, new, two-story, single-family residences with attached single-vehicle garages. At 3465 N.E. 35th Place, an application is also under review to build a third, similar structure.

**In Concordia at 3908 N.E. Killingsworth St. and 5480 N.E. Cesar Chavez Blvd.,** DBS Group LLC of Tualatin has permission to construct two, new, three- and two-story duplexes with no garages on vacant property.

**At 5225 N.E. 35th Ave.,** John Holt and Teresa Thomas have been permitted to demolish an 844-square-foot, single-family residence built in 1951. Plans are being reviewed to build a new, two-story, single-family residence with an attached, single-vehicle garage.

**In Eliot at 140-172 N.E. Sacramento St.,** 206 N.E. Sacramento of Henderson, Nev., was issued permits to build nine, new, three-story town houses with

garages on vacant property.

**In Humboldt at 114 N. Alberta St.,** the City of Portland has issued itself a permit to deconstruct a 1616-square-foot, single-family residence built in 1907. No plans have been announced for the future of this or five other city-owned properties on the southeast corner of North Alberta Street and Williams Avenue.

**In Kenton at 9022 N. Drummond Ave.,** Kimco Properties of Sandy has a permit to build a new, two-story, single-family home with an attached, single-vehicle garage on vacant land.

**In Kerns at 2047 N.E. Davis St.,** Jasmine Investments of Southwest Portland has a permit to deconstruct a 600-square-foot utility shed on the property since 1903. Plans are being reviewed to build a new, three-story, six-unit apartment building.

**In Overlook at 5736 N. Greeley Ave.,** Seventh and Greeley Investments of Anacortes, Wash., has a permit to deconstruct a 2356-square-foot, single-family residence built in 1924. Plans are being reviewed to build a new, three-story, multi-family residential building with three studios, nine one-bedroom and one two-bedroom units, along with covered parking for bikes.

**At 5880 N. Greeley Ave.,** 5834 N. Greeley of Lake Oswego has permission to construct a new, three-story, 14-unit apartment building. Deconstruction permits were issued late last year for an 830-square-foot, single-family residence and garage on the property since 1932.

**In Rose City Park at 1455 N.E. 62nd Ave.,** Barley Pod secured a permit to build a new, three-story, three-unit apartment building. A permit was issued in January to demolish a 1208-square-foot, single family residence on the property since 1949.

**In Vernon at 1331 N.E. Webster St.,** Marcus and Louis Cohen have permission to construct a new, single-family dwelling with an attached accessory dwelling unit. A permit was issued in December 2020 to deconstruct a detached garage on the property since 1913. ★

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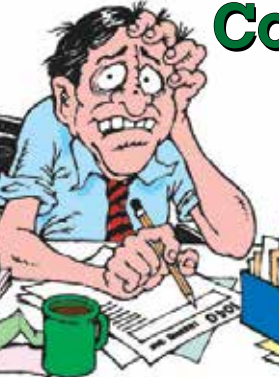
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★ STAR CAREERS AROUND THE CORNER

CAREERS Around the CORNER

LOCAL JOBS FOR LOCAL FOLKS

Careers Around the Corner aims to assist in building a local and sustainable economy by connecting neighborhood businesses that need employees with neighbors who need jobs.

SMILES ON SANDY IN ROSEWAY is looking for a full-time dental hygienist. Qualifications include two years experience (flexible based on work ethic and learning aptitude), current RDH certificate in Oregon, current nitrous certificate in Oregon, Dentrux experience, typing skills, strong work ethic, professionalism and a team-focused attitude. The position will begin in May in our new office with modern equipment, starting at three days per week, Tuesday through Thursday from 8 a.m. to 5 p.m. with the potential to add another day per



(Smiles on Sandy in Roseway)



(Natural Furniture in Montavilla)



(Target in Hollywood)

week. Fulltime benefits include 401k matches, health insurance stipend and paid time off. Strict COVID guidelines include new air purification units to keep patients and staff safe. Please visit our Craigslist posting at https://buff.ly/3INOCsi and respond with resume, cover letter, relevant work history and references or mail information to Att. Dental Hygienist, Smiles on Sandy, 6600 N.E. Sandy Blvd., Portland, 97213

NATURAL FURNITURE IN MONTAVILLA has an opening in fun, stress-free furniture service and sales. Full time or part time, the position pays \$15 per hour plus a monthly group commission. Hiring team players that appreciate and are curious about quality products is a must for us. Natural Furniture is a NO HARD SELL environment, so your job is to be kind and answer questions, ring up sales and keep the store looking nice. Start

immediately! Pick up an application at 7960 S.E. Stark Street to bring in your resume and talk with owners Rick or Tammy Slagter.

TREK BICYCLE PORTLAND, HOLLYWOOD has an opening for an assembler, assembling new bicycles and be responsible for maintaining assembly schedules and quality inspections. If you're looking either to get into the industry or back into the industry, and love working with your hands, this would be a good fit. Those with experience are welcome, but if you are passionate, driven, and open to learning you'll thrive here with on-the-job training. The position offers a \$15 hour starting wage, full or part time, depending on availability. Benefits include health and dental, employee discount and more. Apply online at https://buff.ly/31x7NeT. You may also stop by the store at 5329 N.E. Sandy Blvd. and visit with manager Eric Zugor to learn more.

The new TARGET IN HOLLYWOOD at 4030 N.E. Halsey Street has two job openings for a security specialist and a small format team member. These are part-time, flexible positions. If you are friendly and responsible, they'll provide all training needed on the job. The starting wage is \$15 per hour and includes an employee discount. Apply online at www.target.com/careers. ★

If you run a business and are looking to fill a full-time, part-time, consignment or other paying position in the Star's North and Northeast Portland neighborhoods, please contact barbhughes@star-news.info for information on how to be included in Careers Around the Corner. If your organization or business would like to support practical neighborhood job creation, please consider sponsoring this feature. Contact Jane Cullinan for details at janecullinan@star-news.info.

★ STAR PET CONNECTIONS
SPONSORED BY SALTY'S PET SUPPLY ON MISSISSIPPI AND FANG! PET & GARDEN SUPPLY IN KENTON

Tips for animal lovers without pets in the home



BY LISA LAKES LISALAKES@STAR-NEWS.INFO

For people who love animals, but do not keep pets, connecting with animals can sometimes be a challenge. However, with the promise of warmer weather and an easing of community COVID restrictions, opportunities to get out and interact with animals should improve. Some ideas are offered below.

One option, found satisfying by millions, is bird watching - either in backyards or in the field. The United States Fish and Wildlife Service estimates that there are approximately 45 million birdwatchers in the country. The Portland Audubon Society has lots of educational material online including trail maps and classes. Be sure to check out their store and bird viewing area at 5151 N.W. Cornell Road.

Feeding birds and encouraging butterflies and insects in backyards is another hobby loved by millions. The Monarch Waystation Program offers education and support for those creating gardens that support migrating and endangered Monarch Butterflies.

The Portland metro area has many care and shelter organizations for animals that depend upon volunteers. Volunteers are a crucial part of most shelter operations since they provide needed service without associated costs. Volunteers perform a variety of roles include care and socialization. Many shelters depend upon foster care for animals that are adoptable but not yet ready to be placed in an adoption queue. In many instances, foster volunteers care for pregnant mothers and babies or provide needed medical care during an animal's recovery from surgery or illness. Often foster families end up adopting their foster pets. Many families regularly accept foster charges so that they have time to get to know the animal before deciding to adopt.

Finally, pet sitters and walkers have become very popular and walkers are in demand throughout the city. While sitters and walkers do not require any particular certification, you should be confident that you have developed adequate skill to handle most common situations, know your client's expectations and that you can safety handle their pet. A good



(Oregon Humane Society)

place to start is to check with friends and family and to build your client base through word of mouth or social media venues. Oregon Humane Society has many online classes related to behavior and loose leash walking.

Here are some sites with helpful information: learn about the Audubon Society at www.audubonportland.org; volunteer with the Oregon Humane Society at www.oregonhumane.org/get-involved; volunteer with Multnomah County Animal Services at www.multcopets.org/volunteer-shelter; volunteer with the Pixie Project at www.pixieproject.org; check out Oregon Humane Society classes at www.oregonhumane.org/training/virtual; and learn about Monarch Waystation guidelines at www.monarchwatch.org/waystations. ★

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Salty's Pet Supply 4039 N. Mississippi Ave PDX, OR 97227 503-249-1432 www.SaltysPetSupply.com

★ STAR STREETWISE

# MAKING MAGIC IN MONTAVILLA

This month, we'll explore businesses that provide extra care and love for our taste buds, bodies, homes, spirits, and community. We'll explore nutritious and delicious food, acupuncture, physical therapy, beautiful wood for DIY home projects, handmade wood furniture and hand-repaired musical instruments. I felt like all of these businesses were giving the Montavilla neighborhood a community hug.

## MR. PLYWOOD

Enjoy a safe and friendly shopping experience at locally owned Mr. Plywood. You'll find a lumber yard and warehouse stocking plywood, roofing, molding, paneling, drywall, insulation, lumber products and more – seven days a week. They specialize in serving the owners of older neighborhood homes, so if you need to replace one cedar sideboard, or use traditional crown molding for a new addition, Mr. Plywood is the place to find what you need.

Whether you're a homeowner or a remodeling contractor, if you need hardwood, fasteners, caulk, stain or even work wear, Mr. Plywood can help. Most employees have been at the shop for years and all take pride in the history and heritage of hands-on work – at a business where their knowledge and service is valued. The team at Mr. Plywood would love to help you plan your next project – even to the point of helping you design the deck or fence you've been wanting to add and recommending products to fit your taste and budget.

For nearly 60 years, they've known what it means to build at Mr. Plywood, as a family-owned and operated business and a valued member of our community. Owner Bret Brantner and staff continue a legacy and heritage of going beyond just helping to build decks, remodels, storage sheds, driveways and dog houses. They've helped build our neighborhoods by donating to community fundraisers and scout programs, by donating wood to neighborhood school shop classes and by carrying responsible and environmentally sound products. It's hard to find the one-on-one customer care you'll get from Mr. Plywood.

**ADDRESS:** 7609 S.E. Stark St. **PHONE:** 503-254-7387. **WEBSITE:** www.mrplywoodinc.com. **DON'T MISS:** Quality products at fair prices. **LITTLE KNOWN FACT:** Cutting services are available at \$1 per cut, so you can measure and have items cut at the shop to fit your car or truck. Local delivery is free with a minimum purchase.

## NATURAL FURNITURE STORE

Natural Furniture has been serving Portland with finished and ready-to-finish, heirloom-quality, wood furniture since 1975 – first in the Lloyd area and now in Montavilla. Their mission is to provide neighbors with high-quality products that will withstand the test of time.

Natural Furniture sells fully assembled, unfinished and finished furniture, all solid wood, with the option to choose a custom low or zero-VOC finish. Their eclectic inventory consists of bookcases, dressers, chests, beds, desks, chairs, benches, stools, tables, media consoles, outdoor furniture, rockers and children's furniture. All furniture comes from local craftspeople as well as trusted, national companies. And, if you don't see what you're looking for, Natural Furniture can build it for you!

They also carry home decor, jewelry and other fun, decorative items. They've got local furniture made from Portland oak or pine, as well as furniture in blonde Parawood from rubber trees, which is harder than oak. The most unusual wood I saw in the shop was an amazing dresser and table made with Indian Sheesham wood. It had natural, multi-colored stripes and was quite beautiful.

The timeless, real-wood furniture pretty much sells itself, but feel free to visit and ask questions of knowledgeable staff Adam and Ryan or store owners Rick and Tammy Slagter for superior customer service, Monday through Saturday from 10 a.m. to 6 p.m. and Sunday from 11 a.m. - 5 p.m.

**ADDRESS:** 7960 S.E. Stark St. **PHONE:** 503-284-0655 **WEBSITE:** www.naturalunfinishedfurniture.com. **DON'T MISS:** Gorgeous selections of local and international wood furniture, local artisans available to design and build custom projects and a brightly colored 'fish chair' in front of the store.



BY BARB HUGHES  
BARBHUGHES@STAR-NEWS.INFO



Pastry Chef Kody Peterson at Ya Hala Mediterranean Restaurant. (Barb Hughes)

## THERAPEUTIC ASSOCIATES, EAST PORTLAND

Therapeutic Associates East Portland is a locally-owned and operated physical therapy practice, offering care for movement and pain-related issues. Owner Peter Dills PT, DPT and staff offer care for all orthopedic conditions, chronic pain issues, motor vehicle and work-related injuries, sports rehabilitation, preventative services, personal training and injury prevention programs. The staff provides a quality and personalized physical therapy experience in a friendly and encouraging environment. Known for their exceptional treatment and inclusive care, they go above and beyond for every patient.

Therapeutic Associates is committed to the community and regularly volunteers time to local events, actively giving back through partnerships with local organizations that share community values. As local experts in musculoskeletal health, they help neighbors in the community maintain a healthy and active lifestyle in both their personal and professional lives.

Dills has completed post-doctoral work through the International Spine and Pain Institute and is certified as a Therapeutic Pain Specialist. As a former high school and Division III college athlete, he has directed injury prevention programs with student athletes, and enjoys treating individuals of all ages and backgrounds, with special emphasis on complex conditions including chronic pain and musculoskeletal disorders of the foot and ankle.

Pandemic health and safety measures are currently in place for all patients and employees, with in-person and telehealth appointments available Monday through Friday from 6 a.m. to 6 p.m. If you're recovering from an accident or injury, want advice on starting an appropriate exercise routine or are feeling stiff and out of sorts, Therapeutic Associates can get you feeling great again.

**ADDRESS:** 8028 N.E. Glisan St. **PHONE:** 503-253-0924. Email: eastpd@taipt.com **WEBSITE:** www.therapeuticassociates.com/eastportland. **DON'T MISS:** Open, caring and inclusive environment. **LITTLE KNOWN FACT:** Most insurance allows you to book physical therapy without a physician's referral – call Therapeutic Associates for details.

– CONTINUED ON PAGE 11



Bret Brantner at Mr. Plywood. (Barb Hughes)



Adam at Natural Furniture. (Barb Hughes)



Linda, Pete, Kimberly and Yuliya at Therapeutic Associates East. (Barb Hughes)

## ★ STAR STREETWISE



Shopper at Montavilla Farmers Market. (KKDavis/Montavilla Farmers Market)



Mia Neuse at Montavilla Community Acupuncture. (Barb Hughes)



James Hingston at Portland Guitar Repair. (Barb Hughes)

### YA HALA MEDITERRANEAN RESTAURANT

Ya Hala's has been serving Lebanese home cooking with a heart for over 20 years. Owner Mirna Attar's menu reflects the breadth of Portland's food scene and the Pacific Northwest's agriculture and dietary preferences, without compromising its inspiration from her homeland of Lebanon.

In the lively, mural-covered restaurant you'll find traditional favorites like Falafel Kabobs, Fatayer, Sfiha, amazingly delicious warm Pita bread with Hummus and Baba Ganoush, stuffed grape leaf rolls or veggie Mezza. At Ya Hala, chef and matriarch Mirna and her team compose each dish from the ground up, offering handmade artisanship married with the warmth of a home-cooked meal. Amazing desserts by pastry chef Kody Peterson are available to complete your meal.

Ya Hala provides a takeout menu, and plans to re-open for dine-in service and catering in May, once all staff are vaccinated. This month, enjoy new free-range whole, half, and quarter chicken meals, along with classic favorites like Kabobs, Falafel, and Shawarma. You can also order complete, customized meals to match your diet, for example the Lamb Saddle Meal is gluten-free, and the Mezza sampler is vegetarian. For smaller appetites, you'll find a variety of salads, soups, dips, sides and desserts to make the whole family happy.

Ya Hala is committed to the health and safety of staff and customers during the pandemic, with highly-regimented disinfection schedules, staff wearing PPE at all times and a spacious dining room to wait for pickup orders. Open seven days a week from noon to 8 p.m., delivery is also available through Caviar.

**ADDRESS:** 8005 S.E. Stark St. **PHONE:** 503-256-4484 **WEBSITE:** www.yahalarestaurant.com. **DON'T MISS:** Fresh baked pastries including a Cinnamon Brioche Twist and Turmeric Anise Sfoof Cake. Specials change often and can be found on the website or @yahalapdx on Instagram.

### MONTAVILLA FARMERS MARKET

Montavilla Farmers Market vendors take pride in providing unique, high quality products that are grown, raised, harvested and gathered locally for our community. All market vendors are small, local businesses and many are woman- minority- or queer-owned. Buying directly from these producers not only boosts our local economy, it contributes to a more sustainable food system.

During the pandemic, the market gives shoppers an outdoor space to buy their groceries happily and safely. They ask folks to be mindful of their distance, wear a face covering at all times and do not shop if they are sick.

In 2021, Montavilla Farmers Market will celebrate its 15th season where it all began at 7700 S.E. Stark St. The market has now grown to have as many as 42 vendors rotating throughout its winter roster, which is held on the second and fourth Sundays, December through April from 10 a.m. to 2 p.m. The number of vendors is likely to increase up to 60 from May through November.

Market highlights include an exciting volunteer program and a \$10 SNAP benefits match called "Double Up Food Bucks." Enjoy Oregon and Washington's bounty of fresh, local produce and fruit, baked goods, natural meats, flowers and garden starts, local cheese, wine, preserves, eggs and more!

**ADDRESS:** 7700 S.E. Stark St. **PHONE:** 503-902-4858 **WEBSITE:** www.montavillamarket.org. **DON'T MISS:** Seven new farmers this season; SNAP match program; Farm Direct Nutrition Program for Women, Infants and Children check acceptance; and the opportunity to meet the folks who grow and make your food!

### MONTAVILLA COMMUNITY ACUPUNCTURE

Montavilla Community Acupuncture offers acupuncture and Chinese medicine to individuals and groups, believing that people have a right to good health and well-being at affordable rates.

A woman-owned business, Community Acupuncture offers acupuncture, Chinese herbal medicine, shiatsu and tuina massage, cupping, and nutritional counseling.

Practitioners Mia Neuse and Julie Koroch address symptoms as varied as stress relief, women's health, menopausal symptoms, fertility, mood, sleep and digestive disorders, recovery from sports injuries, car and bike accidents, back pain, headache relief and more.

Neuse lives in Montavilla, has a masters in Oriental Medicine and gives community talks and wellness classes in addition to her work in the clinic. She moved to Portland after spending the 1990s in Kyoto, Japan, where she first learned Chinese medicine through her studies in Shiatsu and Japanese acupressure with a master practitioner. She opened Montavilla Community Acupuncture in 2007 to provide the benefits of acupuncture and Chinese medicine to the greater community, insured and uninsured alike.

Koroch, a licensed acupuncturist, offers treatment for children and adults with non-invasive techniques. She has an interest in holistic healing, through natural remedies and troubleshooting methods to address symptoms by adopting practical, self-care approaches through dietary therapy, movement and other treatments.

Online scheduling is available. Community acupuncture is \$25 per session, cash or check only. They take a variety of health insurance for private appointments, and

can bill for worker's compensation and personal injury cases. Masks are required for treatment and you'll be asked to use hand sanitizer upon entry to the clinic. Many safety measures are in place, including a new air scrubber. Be safe. Feel better. Take care of yourself with the help of Montavilla Community Acupuncture!

**ADDRESS:** 7925 S.E. Stark St. **PHONE:** 503-467-4127 **EMAIL:** mia@montavilla-acupuncture.com **WEBSITE:** www.montavilla-acupuncture.com. **DON'T MISS:** 15-minute free consultation, healthcare for all price points, including private insurance and \$25 community sessions.

### PORTLAND GUITAR REPAIR

James Hingston, owner of Portland Guitar Repair, discovered his love for repairing guitars when he was playing in bands in California. His instruments would break, so he and his dad would fix them. He became known among bands for his repair work, and started working at Gryphon Strings and Instruments in Palo Alto. Seeking fresh clean air, he moved to Portland three years ago and set up shop in the Montavilla neighborhood. James has developed a name for repairing guitars, not just for working bands, but also for people tired of watching Netflix during the pandemic who are dusting off dad's old guitar and fixing it so they can learn to play. James predicts that with all the guitars he's repairing, there will be an explosion of new performers to enjoy when the pandemic is over.

James also scours garage sales and pawnshops for interesting guitars, fixes them up and sells them in his shop. He has a whole wall of interesting and unusual guitars for sale, including a rare, Japanese guitar with two magnetic pickups, and a 1940s bar guitar with seven strings, a harp and Jerry Byrd-style tuning. If you're looking for unique, old guitars, this is the place to check out and, whether you're a working or hobby musician, James will treat your instrument like an old friend. If you've got a guitar lying around the house that needs to be refurbished or repaired, bring it in to Portland Guitar Repair and James will make it sing again.

**ADDRESS:** 7714 S.E. Stark St. **PHONE:** 971-341-5028 **WEBSITE:** www.portland-guitar-repair.square.site. **DON'T MISS:** The amazing wall of odd and unique guitars. ★

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## ★ STAR HOME AND GARDEN FOCUS

# Rose City bluff gets love from volunteers

By Nancy Varekamp

nancyvarekamp@star-news.info

The one-half-mile-long bluff that separates Rose City Golf Course from Sacramento Street is home to birds, insects and small animals. Its trail beckons pedestrians, dog walkers, joggers and, previously, random campers.

Sunday mornings bring volunteers for the Rose City Bluff Restoration project. Their efforts restrain non-native and invasive plant species while they help native plants and trees thrive. Newcomers are always welcome, 9:30 a.m. each week at the northeast 62nd Avenue stairway. The work party that draws between eight to 12 people weekly evolved from efforts by John Nikkel and a handful of other neighbors.

The city owns the property. About 20 years ago it mowed the bluff and installed around 10,000 plants.

"It takes a lot of attention to keep all the invasive plants at bay," Greg Shepherd said. He lives nearby and noticed the efforts of neighbors like Nikkel, Joe Bartholomew and Carolyn Robinson who worked at upkeep – especially clipping the blackberries. Shepherd and more neighbors joined in. By March 2018, quarterly efforts became weekly endeavors.

An email list includes 84 people who participate weekly, work less frequently or support the effort in other ways. Weekly email blasts sent by Bartholomew share plans for the next work party and gain input from group members.

Shepherd provides more than physical labor Sunday mornings. As co-owner of



Rose City Bluff Restoration volunteers Margaret Kuhn, left, Zachery Lauritzen, Greg Shepherd, Aaron Zahler, Alicia Valentyn, George Robson, Joe Bartholomew and Suzanne Briggs take a break during work to restore a half-mile stretch of land near Rose City Golf Course. (Nancy Varekamp)

nursery Xera Plants, he offers his expertise in botanical sustainability.

"You don't have to use the traditional methods of herbicides and fossil-fueled equipment," he said. "A small group of volunteers can accomplish quite a bit."

So clipping the blackberries is how the group is discouraging them, instead of removing them altogether. Shepherd said it's better for air quality, and leaving the roots in place helps prevent erosion.

The goal is to reintroduce diverse native plants to the bluff that are beneficial to indigenous insects, birds and animals – as well as keep the trail in passable condition.

"Now that we have most of the bluff clipped low, it should be much easier to stay on top of extensive re-growth compared to previous years," Shepherd said.

Currently the volunteers are grooming the bluff for the native species they will plant in the autumn. Decisions of the informal group are made by consensus. There is no chain of command, and people respect each other for their special areas of expertise.

"There's nobody saying 'you can't do this' or 'you have to do that,'" explained volunteer Suzanne Briggs. "People have the freedom to do what they're interested in."

She serves the group's publicity needs by updating the bluff's bordering neighborhood associations. The bluff area is at the intersection of the Madison South, Rose City Park and Roseway neighborhoods.

Briggs said city and golf course employees have been strong partners for the volunteer group. Portland Parks and

Recreation provides some of the materials needed for the project.

Volunteer Trask Colby has identified and logged 73 species of birds on the bluff during the past five years. Others help build the inventory of plant species on the bluff, which was 130 at last count.

"We had to build relationships and get to know each other so we could have a larger vision," Briggs said. "Once we started seeing space and had Greg's input, we started having a vision of what this could be. It's really come together over three years. We're all learning about plants and birds and the entire ecology of that bluff."

Most group members joined after encountering the other volunteers working on the bluff.

"Literally everybody who passes by us says thank you for doing this," Shepherd reported.

The former tunnel of blackberries and occasional presence of campers had discouraged neighbors from enjoying the trail.

"Having that extra level of visibility and being able to see the golf course from the top, people see it's a much more safe place to run or walk their dog," Briggs noted.

Native Plant Walks led by the volunteers were suspended last summer due to the pandemic. Shepherd said they may resume this summer.

In the meantime, the trail is always open for self-guided walks, runs and enjoyment. Find details about the project – and the flora of the bluff – at [www.rosecitybluff.org](http://www.rosecitybluff.org) or [www.instagram.com/rosecitybluff](https://www.instagram.com/rosecitybluff). ★

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★ STAR HOME AND GARDEN FOCUS

# Historic register features local landmarks

By Janet Goetze  
janetgoetze@star-news.info

Portland has a few hundred buildings on the National Register of Historic Places, with architectural features, commercial significance and cultural contributions among the reasons for the listings.

The Hollywood Theatre, the Wonder Ballroom and the Paul Bunyan statue are a few of the landmarks listed in North and Northeast neighborhoods.

Another is an early 20th century house that blends into the King neighborhood, belying its significance for Black history and civil rights in Oregon. It was the home of Otto and Verdell Rutherford, where they raised three children and also opened an office of the Portland branch of the NAACP in the 1940s.

They created the NAACP Federal Credit Union in their dining room in the 1950s when Black Portlanders had trouble gaining credit at other institutions. Verdell Rutherford kept the records. She had graduated from high school in Yakima and had secretarial and bookkeeper training.

She also wrote notices for the NAACP and other community organizations and assembled the bulletins for Bethel AME Church, where she was a secretary for many years. Notices and bulletins were duplicated on a mimeograph machine in the basement.

Otto Rutherford's father and uncle came to Portland in 1897 to work as barbers. Born in the city in 1911, he began working for the Union Pacific Railroad in 1934. In a 1983 oral history interview, now kept in Oregon State



The Paul Bunyan statue in the background, created for the Oregon Centennial in 1959, is a well known landmark in Kenton. Less heralded is Babe, his invisible blue ox. She has been standing, unobtrusively, across Denver Avenue since 2004, with only her blue hooves visible. (Janet Goetze)

University archives, he reported that he was a member of a cooks' and waiters' union that met secretly in a barbershop to keep their activities quiet from management.

He saw the value of organizing. In the 1940s, he was hired as a machine mechanic at Dehen Knitting, eventually becoming a master knitter at the now-century-old Portland company. Along the way, he also organized a union at Dehen.

For many years, the Rutherfords and other activists pushed the state legislature to pass a public accommodations law. In 1953, when Otto Rutherford was NAACP president, then-Rep. Mark O. Hatfield helped get the law passed. Oregon was the 21st state to outlaw discrimination in public places.

Besides his civic work, Otto Rutherford was in the St. Philip the Deacon Players, which met at the Episcopal church of that name on Northeast Knott Street. During the 1948-49 season, he appeared in the Civic Theatre's production of Lillian Hellman's "Little Foxes." He also

acted with the Portland Black Repertory Theater, which began at Portland State University in 1975.

Verdell Rutherford, the keeper of family records, also collected newspaper clippings, private letters, photographs and information from others to document the lives and activities of Portland's African American community from the 1940s into the 1980s. The Rutherford's daughter, Charlotte, a civil rights attorney, donated the historical material to the Portland State University Library Special Collections Division.

Otto Rutherford died in 2000 and Verdell Rutherford in 2001. The house remains in family ownership.

Among other local landmarks on the register, the Hollywood Theatre, opened in 1926 at 4122 N.E. Sandy Boulevard, is one of the most eye-catching with its Spanish Colonial exterior designed by architects John Virginus Bennes and Harry A. Herzog. It was a "Cinerama" theater with an ultra-widescreen process from 1961-63 and ran exclusively 70mm films until

1969. In 1975 the interior was divided into three auditoriums where second-run films showed into the 1990s. It became a non-profit in 1997, providing cinema education along with historic and foreign films.

The Wonder Ballroom, a music venue at 128 N.E. Russell Street, is on the register as the "Historic Hibernian Hall." It was built in 1914 for the Ancient Order of Hibernians, an Irish cultural organization. As membership fell, the Catholic Church began using the building for youth and recreational activities in 1936 and the American Legion acquired it in 1938.

Evelyn Collins bought the building in 1956 for use as a daycare and community center. The Collins estate ran out of funds in 2002 and Mark Woolley and Chris Monlux bought the building in 2004 and developed it for its current use.

While some places on the register may be better known than others, at least one has a partner that is "invisible." At the north end of Denver Avenue, just short of the Max tracks along Interstate Avenue, stands a 31-foot Paul Bunyan statue built for the 1959 Oregon Centennial. Paul may be the Kenton neighborhood's best-known landmark but Babe, his invisible blue ox, is less heralded. She is there, however, just across Denver Avenue – where artist Brian Borello installed her in 2004. Just look for the big, blue hooves. You'll need to imagine the rest.

For more information on the National Register of Historic Places, including instructions on how to list a property and a weekly list of actions taken, visit [www.nps.gov/subjects/nationalregister](http://www.nps.gov/subjects/nationalregister). ★

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★ STAR COMMUNITY CONNECTIONS



# COMMUNITY CALENDAR



'Lady Sings the Blues,' a Billie Holiday tribute streaming on the Alberta Rose Theatre website, will raise funds for Siren Nation Speaks, a local non-profit that empowers women to create art and highlights the achievements of women in the arts. (William P. Gottlieb/Library of Congress)

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**LISTEN TO A STORY**

April 1. 9:30-10:30 a.m. Multnomah County youth librarians lead an online story time with fun books, songs, rhymes and more. Free. Registration required at 503-988-5123 or www.multcolib.org.

**HEAR AFRICAN TALES**

April 3. 10-10:30 a.m. The African and African American experience for children from birth to age 6, with a favorite adult, comes alive in a story time that builds language and literacy skills to prepare children for kindergarten. Multnomah County librarians offer the free tales online. Registration required at 503-988-5123 or www.multcolib.org.

**TEENS GET ORGANIZED**

April 6. 6:30-8 p.m. Teens join other teens and Multnomah County Library staff to learn how to get organized, plan ahead, stay on top of tasks and get set up for success. Free online. Registration required at 503-988-5123 or www.multcolib.org.

**TWEENS GET CRAFTY**

April 30. 3-4:30 p.m. Students in grades 4-6 are invited

to get crafty through the Multnomah County Library. The group will meet for a craft whenever there is a fifth Friday of the month, including April, July, October and December 2021. Free. Registration required at 503-988-5123 or www.multcolib.org.

**ARTSEVENTS**

**FELT ART ON DISPLAY**

April 1. 11 a.m. to 4 p.m. Mar Gorman shows artwork in mixed media, Marcia Jeglum has paper cut art and Susan Opie displays felts. To April 27. Hours 11 a.m. to 4 p.m. Tuesday to Sunday; closed Monday. Free viewing but wear a mask and observe safe distance. Purchasing at 503-281-9048 or www.guardinogallery.com. Guardino Gallery, 2939 N.E. Alberta St.

**YOUNG ACTORS PERFORM**

April 1 to May 12. Oregon's Children's Theatre presents "Art Interrupted," shows that were cancelled due to the pandemic presented virtually by young thespians. The first two virtual events are "The Journal of Ben Uchida" and "Very Hungry Caterpillar." Scheduled for April 29 to

- CONTINUED ON PAGE 15



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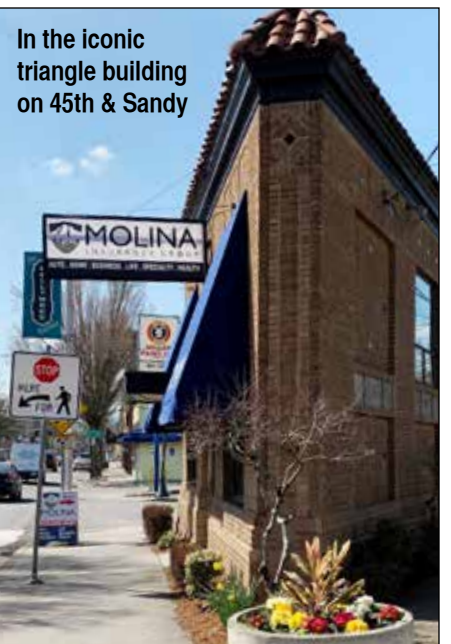
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**★ STAR COMMUNITY CONNECTIONS**

May 12 are "K of D" and "Last Stop on Market Street." Ticket information at [www.octc.org](http://www.octc.org).

**ART REVEALS CULTURE**

April 2. 12 noon to 5 p.m. "Unquiet Objects," with curator in residence Lucy Cotter, is an exhibit highlighting the value of art objects as symbolic of cultures, their histories and competing conceptions of the world. Continues to May 2. Open 12-5 p.m. Friday through Sunday or by appointment. Masks and social distancing required. [info@disjecta.org](mailto:info@disjecta.org). 503-286-9449. Disjecta Contemporary Art Center, 8371 N. Interstate Ave. or east of North Denver Avenue on McClellan Street.

**TRIBUTE TO LADY DAY**

April 3. 7 p.m. "Lady Sings the Blues - A Tribute to Billie Holiday" is a live stream, fund-raising show to help support the online series Siren Nation Speaks, a Portland-based non-profit with a mission to empower women to create their own art and to highlight the achievements of women in the arts. A portion of each ticket sale will go to KairosPDX, an educational non-profit working to end the local achievement gap. Tickets \$20. [www.albertarosetheatre.com](http://www.albertarosetheatre.com).

**FOR SENIORS**

**STRENGTH IN ZUMBA**

April 2. 3-3:45 p.m. Jennifer Portnick leads a Zumba Gold session that continues on Fridays. Part is strength training and half is done in a chair. Low impact but high energy and adaptable to each person's needs. Free on Zoom. Registration required with Hollywood Senior Center: [hollywoodseniorcenter.org](http://hollywoodseniorcenter.org) and link to Virtual Events Calendar. 503-288-8303

**REDUCE STRESS**

April 6. 9-10 a.m. Mindfulness for Stress Reduction continues Tuesdays on Zoom. Learn and practice mindfulness meditation, followed by a question and answer time about your experience and to deepen your practice. New and experienced meditators welcome. Free but registration required. Send email to instructor Nancy Boros at [mindbodymindfulness@gmail.com](mailto:mindbodymindfulness@gmail.com).

**HEAR ABOUT CARTERS**

April 12. 12:30-1:30 p.m. Gordon Neal Herman presents a program, "The Carter Family: First Family of Country Music," on Zoom. Free but registration is required with Hollywood Senior Center at [hollywoodseniorcenter.org](http://hollywoodseniorcenter.org) link to Virtual Events Calendar. 503-288-8303.

**HEARING AND HEALTH**

April 13. 1-2 p.m. "Understanding the Ear-Brain Connection: The audiologist's role in cognitive health" with Evonne Serpa outlines how hearing loss, often unseen or ignored, can affect walking, falls and even dementia. Some people losing hearing avoid social situations because of difficulty hearing or understanding in noisy situations, which can lead to social isolation, frustration and fatigue. The audiologist talks about hearing care and options for better hearing. Free on Zoom. Registration required with Hollywood Senior Center at [hollywoodseniorcenter.org](http://hollywoodseniorcenter.org) link

to Virtual Events Calendar. 503-288-8303

**LEARN ABOUT 'VILLAGE'**

April 13. 2-3 p.m. Learn about activities and services offered by Northeast Village PDX which supports seniors as they age in their own homes. New members and volunteers welcome. Register for a Zoom link at the events calendar at [www.nepdx.org](http://www.nepdx.org). Information: 503-895-2750.

**EXPLORE MEDICARE**

April 24. 10 a.m. People nearing 65 or already 65 or more are invited to an educational meeting titled "Medicare 101" with Cascade West Insurance Partners. The meeting is informational and nothing will be sold. Free. For the Zoom link call Michelle at 503-780-0228 or email [Michelle@cascadewp.com](mailto:Michelle@cascadewp.com).

**INGENERAL**

**DONATE BLOOD**

April 1. 10 a.m. to 3 p.m. The Hollywood Lions schedule the semi-annual blood drive. Wear a mask. Schedule an appointment at [www.redcrossblood.org](http://www.redcrossblood.org). Information: Dan Norton at 503-720-6557. Rose City Park Presbyterian Church, Northeast 44th Avenue and Sandy Boulevard.

**GAIN TECH ASSISTANCE**

April 2. 11a.m. to 12 noon. A virtual technology class pairs one-on-one tech assistance with live instruction and demonstration of technology tools. In this Multnomah County Library Zoom class, information will be on streaming, an overview of Hoopla and how to sign up for Hoopla using your library account. This is supported by the Portland Youth Builders technology staff and students. Free. Registration required at 503-988-5123 or [www.multcolib.org](http://www.multcolib.org).

**EXPAND BUSINESS**

April 9. 2-3:30 p.m. Ensure customers can find accurate, updated information about your local business on Google Search and Google Maps. Learn how the Multnomah County Library can support your small business. Free online. Registration required at 503-988-5123 or [www.multcolib.org](http://www.multcolib.org).

**YOGA QUELLS TENSION**

April 22. 12 noon to 1 p.m. Use yoga for computer overload to decrease tension in shoulders, neck, face and hands in a breath-based class to counter the stress of computer work. The focus is on spine health, strength, balance and flexibility in the class offered by the Multnomah County Library. Free. Registration required at 503-988-5123 or [www.multcolib.org](http://www.multcolib.org).

**KNOW YOUR PHONE**

April 27. 6-7 p.m. Get to know your Android smart phone and tablet, learning the basics of how to navigate and customize the devices. The Multnomah County Library class outlines the basics of screen navigation, email, texting and web browsing. Explore the cloud, storage and the Play Store. Customize settings to make the device user friendly. Free. Registration required at 503-988-5123 or [www.multcolib.org](http://www.multcolib.org). ★



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**★ STAR BUSINESS BUZZ**

**BLIND ONION PIZZA  
PUB SPORTS NEW  
SIGN, SAME MASCOT**

Search no more for Blind Onion Pizza and Pub at 3345 N.E. Broadway St. A new LED sign now stands as a beacon. It replaces two smaller, 25-year-old signs that were illuminated by goose-neck lights and original to the popular pizza spot.

“The signs we had were pretty weathered and cruddy and had been on our list to do for a long time,” said Mark Hutsell, Blind Onion co-owner and manager.

The pandemic-driven increase in delivery companies convinced him a new sign was needed. “There were predominant complaints from Door Dash drivers and others, ‘You’re really hard to find.’”

Sporting a picture of the restaurant’s mascot, Fred T., the new sign came from Ramsay Signs, a 110-year-old Portland firm, known for the White Stag neon sign at the west end of the Burnside Bridge.

**BOOSTERS, LIONS AIM TO  
TAKE BACK HOLLYWOOD**

More than a dozen Hollywood Boosters, Hollywood Lions and community members took an important step on a recent Friday in March to revitalize their business district by cleaning and painting over graffiti at Reo’s Ribs on the corner of 42nd and Sandy. Lonnie Schlegel of McBride Construction Resources provided paint and tools.

“It is important to return our business community to its unique visibility in our city and revitalize the businesses,” said Gary Balo, Hollywood Lion and former owner of Paulsen’s Pharmacy. “We chose Reo’s Ribs as our inaugural graffiti cleanup site because of its central and visible location in the Hollywood District. In my 45 years involvement as a Hollywood business owner, I feel we are all family and deserve to support each other to survive and thrive. We hope our graffiti clean up will inspire other businesses and landlords to step up and address this issue. Many have already completed or have started to clean up.”



BY NANCY VAREKAMP

NANCYVAREKAMP@STAR-NEWS.INFO

Balo also asked businesses that boarded up their windows during last year’s protests to consider removing the boards now.

“The risk level is minimal, with more peaceful demonstrations,” he said. “Both the Hollywood Lions and the Hollywood Boosters stand ready to address future graffiti issues.”

If any business in the district needs help painting over graffiti, they can call Hollywood Booster Paul Clark at 503-281-8891.

**JOSE MOLINA COMES  
HOME TO HOLLYWOOD**

Jose Molina feels right at home in his new digs in Hollywood. He opened the fourth office of his Molina Insurance Group in the former State Farm building at 4515 N.E. Sandy Blvd. That’s where he began his insurance career in 2006 with former building owner Mark Peterson.

Heidi Settlemeir, of Alameda Realty, was pleased to put the seller and buyer together in the transaction.

“When I worked here with Mark all those years ago, having that upstairs office was as big as I could dream,” Molina recalled. “I’d use it to have meetings whenever I got the chance because it felt amazing to be there. Now the building literally has my name on it. It’s kind of a cliché, but it’s a dream come true to be able to come back here.”

Molina took some extra time to move into his new dream venue.

“As much as I wanted to hit the ground



A building at 4515 N.E. Sandy Blvd. in Hollywood is where Jose Molina began his insurance career. Now, the wedge-shaped building has his name on it. Molina’s mother Rosie, left, wife Ana and cousin Maria stand with Molina (second from left, holding daughter Diana) outside the Molina Group’s newest office, which opened in February. (Juan Molina)

running, making sure we opened on our terms rather than as quickly as possible was much more important,” Molina said. “That meant making sure the building was safe in terms of COVID, making some cosmetic repairs and beautifications to the lot, getting the signage, etc. We want to call this place home for a long, long time, so we wanted to dot our i’s and cross our t’s.”

The Hollywood building joins three other offices that Molina has opened since 2016 in Hillsboro, Salem and Bingen, Wash. Molina recently closed an Eliot neighborhood office and moved its employees, and others from Hillsboro, to the new Hollywood location. Molina’s brokerage writes all types of insurance through more than 30 companies.

“Our goal is to provide the same Molina experience no matter where you go,” he said.

**LIVING ROOM AWARDS  
SCHOLARSHIPS TO GROW  
INDUSTRY INCLUSION**

Devin Thant is the latest recipient of the Living Room Realty Inclusion in Real Estate Scholarship. That scholarship recognizes the potential of applicants who – through shared cultural experiences – can enhance the local real estate community and increase their own chances for personal homeownership and financial security.

“With my background in sales and service, I thought pursuing a career in real estate would be a great move,” Thant said. “I would often start to save up money for the process, but things kept getting in the way and the goal felt too out of reach. With this opportunity, I am finally able to pursue a new career that feels right.”

Living Room introduced the scholarship in 2019 with a mission to facilitate a path toward a real estate career



Devin Thant will study to join the real estate industry, thanks to a Living Room Realty Inclusion in Real Estate Scholarship. (Living Room Realty)

for candidates in underrepresented communities and for those who would otherwise find the costs of pursuing a real estate career a financial burden.

“I spent most of my youth hopping trains and sleeping under overpasses,” Thant added. “It set me up for jumping into things feet first. This scholarship will allow me to live and not just try to survive.”

The total award is \$15,000, and is designed to cover the basic expenses of becoming a licensed realtor. It also includes additional educational and marketing support and a mentor to help the recipient develop a thriving, sustainable real estate business.

“Actively working to expand the landscape of the real estate world is an important piece of the movement toward creating equity for the future,” said Bonnie Roseman, Living Room broker and mentor.

For information on the 2021 scholarship application process, visit [www.livingroomre.com/scholarship](http://www.livingroomre.com/scholarship).

– CONTINUED ON PAGE 17

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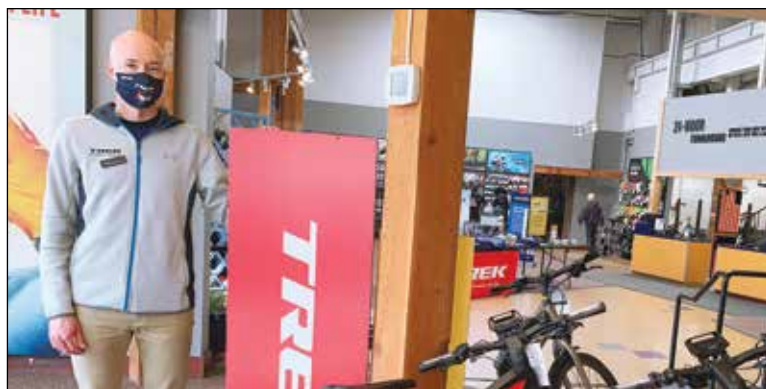
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**★ STAR BUSINESS BUZZ**



A remodeled interior, more Trek Bikes in stock and a new sign on the way are part of an ownership change for the former Bike Gallery in Hollywood. Shannon Skerritt, left, remains manager and neighbors will see the same friendly staff on their next visit to the shop. (Nancy Varekamp)

**BIKE GALLERY REOPENS AS TREK BICYCLE SHOP**

The Bike Galley Store at 5329 N.E. Sandy Blvd. in the Hollywood business district closed in early March and reopened two weeks later as a Trek Bicycle shop, along with another five, former Bike Gallery shops in the metro area. A familiar face, Shannon Skerritt, continues to manage the Hollywood shop. The interior is remodeled, more Trek merchandise is on hand and a new exterior sign is on the way. "I feel good about it," said salesman Evan Johnson of the transition. Johnson had worked for the Bike Gallery for two summers and part-time since the pandemic began. He's happy to make the transition with a new storeowner.

"Trek is a great corporation and they make great products," he said.

Training and support from Trek personnel during the remodeling prepared local employees for the reopening. The company, which started in a small Wisconsin barn in 1976, is now a leading bicycle manufacturer, with bikes in stores across the country and 1700 Trek stores across North America.

The Hollywood store features Trek and Bontrager bicycles, service and tune-ups for bikes of any brand, and professional bike fit services through Trek Precision Fit.

**BIKE TUTORING IS ON HOLD, BUT REPAIR BUSINESS IS UP**

Tutoring people on effective cycling has been largely on hold for David Kuch during the pandemic, but demand for bike maintenance is thriving.

Kuch founded Bicycle Repairman six years ago out of his extensive home workshop in Rose City Park. That's where, pre-pandemic, he offered tutoring in bicycling and maintaining bicycles and where he continues to repair and maintain the bikes of his clients now.

A Northeast Portland resident for 20 years, Kuch has worked in and managed service departments in several bicycle shops, including the Community Cycling Center. He has gained experience working at bike shops since 1971, in Seattle, and owning one in Colorado while serving as a U.S. Cycling Team race mechanic.

"Everyone who rides a bike deserves respect and honor, regardless of their motives for doing so," Kuch said. "In my tutoring and repair work, I try to listen to my clients and help them become more capable, independent cyclists. Having a sense of humor also helps."

Kuch takes pride in working with clients one-on-one with their own bicycles. Some of his students ride for enjoyment; others train for bicycle industry employment.

For more information about Kuch's business, visit [www.bicyclerepairmanpdx.com](http://www.bicyclerepairmanpdx.com), email [dkuch@bicyclerepairmanpdx.com](mailto:dkuch@bicyclerepairmanpdx.com) or call 503-260-3830.

**LOCAL ENTREPRENEURS RECEIVE PANDEMIC HELP**

Three northeast Portland organizations are partnering with a statewide group to deliver technical and financial assistance to more than 130 businesses hit hard by the pandemic.

"We have had other smaller COVID-19 relief funding go out before, but not on a scale this big," said Edy Martinez, Our 42nd Avenue district director.

The Our 42nd Avenue and Cully Boulevard Alliance neighborhood prosperity initiatives, along with the Native American Youth and Family Center and the Oregon Native American Chambers, provided 802 hours of technical assistance to 137 entrepreneurs. Eighty-five percent of those business owners and operators self-identified as people of color.

"We leveraged this technical assistance with direct COVID-19 relief funding for entrepreneurs," Martinez added. "We partnered with Prosper Portland, Multnomah County and Oregon Community Foundation to disperse \$820,000 in COVID-19 relief funding to 104 entrepreneurs."

Martinez said efforts to provide additional pandemic-related support to local businesses will continue.

**WINDERMERE FOUNDATION RAISES \$244K FOR LOCAL FOOD BANKS, CHARITIES**

The Windermere Foundation has donated a total of \$244,670 to local charities that support low-income children and families. Windermere also pivoted its traditional volunteer campaigns to address the most immediate needs of the community, including raising money for local food banks and hosting a virtual fundraiser for winter necessities.

Among charities in Portland to receive funds were the Oregon Food Bank, St. Vincent De Paul Food Pantry, Habitat for Humanity, Rebuilding Together Portland, the Autism Society of Oregon, Raphael House of Portland, the Sunshine Division and Portland Shed.

"Last year, Windermere approached longstanding traditions differently, enabling our brokers to address the specific needs of our communities immediately during a crisis," said Scott Mitchelson, Windermere president for Oregon and Southwest Washington. "We transformed two large annual volunteer campaigns into two separate fundraisers for food banks and charities across the state."

Since its inception in 1989, the Windermere Realty Trust has served Western states by raising more than \$43 million for organizations that provide shelter, clothing, children's programs, emergency assistance and other services to those in need. ★

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★ STAR EDITOR'S NOTES

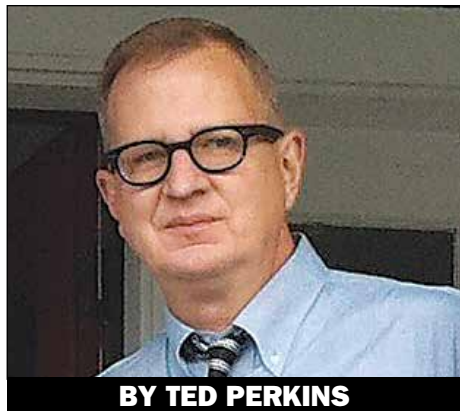
**SULLIVAN'S GULCH NEIGHBOR APPOINTED TO FEDERAL RECOVERY PANEL**

Sullivan's Gulch neighbor Ali O'Neill has been appointed to a federal recovery panel, convened by the National Skills Coalition and Business Leaders United for Workforce Partnerships, to advise the Biden administration and Congress on recovery policies in the coming months.

O'Neill, with her husband Maurice Rahming, is an owner and founder of the O'Neill Construction Group, where she serves as secretary-treasurer and project manager for one of the state's largest and best-respected, minority-owned construction firms. The company has a long and well-earned reputation for promoting equity and inclusion within the industry and within our community.

O'Neill's recent projects include the new home for the Japanese-American Museum of Oregon in Old Town, the relocation of the main U.S. Postal Service office downtown, the new home for Meyer Memorial Trust in North Portland and the Louisa Flowers apartments in the Lloyd District, the city's largest affordable housing project in more than 50 years.

O'Neill and Rahming believe that one of the most resilient paths out of poverty for historically disadvantaged communities is through skills training in the construction trades. Toward that end, they have provided funding, office space and leadership for the Portland Business Development Group, a trade association they helped to found that provides training and services for minority-owned business enterprises.



BY TED PERKINS

TEDPERKINS@STAR-NEWS.INFO

"We know that skills training alone will not ensure an inclusive recovery, but it needs to be a real part of our federal response," said O'Neill. "That's a continuing focus of our business at OCG, to provide opportunity. The skilled trades offer a faster and less expensive route to stable, well-paying jobs. Skilled tradespeople often go on to start their own businesses and become self-employed. That's supposed to be the American dream."

The goal of the industry recovery panel O'Neill has joined is to ensure that federal recovery initiatives include investments in job training and support services that workers and businesses will need to adapt to the structural shifts within their industries. The Industry Recovery Panel initiative is supported in part by the Bill & Melinda Gates Foundation, the Conrad N. Hilton Foundation and Microsoft. For more information, visit [www.nationalskillscoalition.org/industryrecoverypanels](http://www.nationalskillscoalition.org/industryrecoverypanels).



Jonathan Bailey, second from left, and Amy Hall, with their family in Rose City Park, re-branded their design business as with a focus on environmental projects and non-profits. (Amy Hall)

**ROSE CITY PARK COUPLE'S DESIGN AGENCY FOCUSES ON ENVIRONMENT, NON-PROFITS**

Amy Hall and Jonathan Bailey started GROW creative 20 years ago in the upstairs of their Tudor home in Rose City Park. Over the years, their design agency has hired employees, moved to larger offices and created a strong niche in the Oregon wine industry. As their business and family grew, the couple became more aware of the climate crisis their children would face. In 2015, they decided to make a meaningful shift and rebranded their design business as THRIVE creative, with a focus on environmental projects and nonprofits.

While THRIVE continues to work with wineries and professional organizations, its focus on climate change and sustainability is always top of mind.


Since meeting at a climate training in 2018, the couple has been working with Kate Gaertner a local corporate sustainability consultant and founder of TripleWin Advisory, creating multiple projects together. Their latest is a box set of "Sustainability Tip Cards," containing

60 inspiring ideas for impactful personal change. Gaertner created the content, Hall did the design and illustration and Bailey worked on the website.

In their free time, Hall and Bailey also take on volunteer projects around climate, including creating an initiative for Portland Public Schools to serve more sustainable lunches. They have found that their skill and experience creating visuals, infographics and websites can make complex ideas like climate change and the circular economy, more appealing and understandable. They love finding partners who want to incorporate sustainability into their products and processes.


If you are interested in the Sustainability Box Sets, contact THRIVE directly for a neighborhood discount by visiting [www.thriving-creative.com](http://www.thriving-creative.com).

Beginning this month Hall and Gaertner will author an online sustainability column called 'Sustainability Made Simple' that will publish monthly tips on the Star's website – and periodically in our print product – with ideas for North and Northeast Portland homes, water, environment, food, materials, energy, transportation and waste. ★





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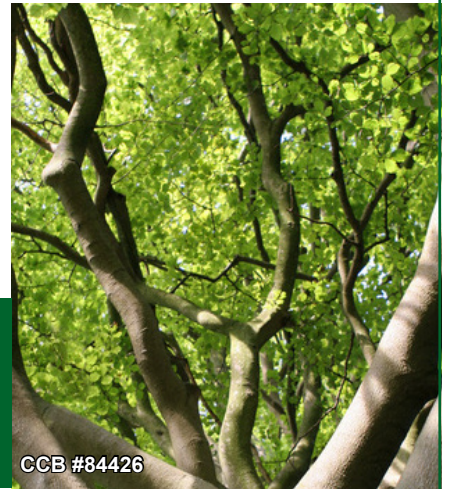


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### HOW to PREPARE YOUR HOUSE FOR SALE

"The little things can make a big difference."



Every seller wants their home to **SELL QUICKLY** for a large profit, but it takes more than luck to make this happen. It involves careful planning and knowing how to professionally prepare your home to convince buyers to pull out their checkbooks.

**DISASSOCIATE FROM YOUR HOME**

Letting go of your home can be difficult and for many, hold years of memories. You must realize that without you in it, the house is a shell to be filled by other occupants. Look to the future. You can make new memories in your next home & it will feel like home again before you know it.

**DEPERSONALIZE YOUR HOME**

Pack up your personal photography, family heirlooms and other objects plus clutter that might distract potential buyers and hurt a possible sale. The GOAL is to make it easy for a potential buyer to see them in their future home.

**DECLUTTER YOUR HOME**

People tend to collect an amazing quantity of items over the years due to emotional attachment, intention to re-use, fix or wish to pass onto others. Disregard these items in a useful way by donating to a charity or non-profit. These items will not only help those in need but some may be tax deductible. Remove books and nick knacks from bookshelves, clean everything off kitchen and bathroom counters. (Put essential items you need to use in a box and bring out to use, then tuck away for photos & showings)



**REMOVE OR REPLACE FAVORITE ITEMS**  
If you plan on taking certain window coverings, built-in appliances or fixtures (anything that is attached) with you, it's best to remove them prior to your home hitting the market. I find dining room light fixtures as the one item sellers are emotionally attached to.

**MAKE MINOR REPAIRS**

In some seller's markets, you can sell a home in "lived in" condition without much complaint. Although with buyers needing to pay top dollar in our current market, it is best to still make your home sparkle to obtain top dollar. In a normal market, repairs can make or break a sale. Fix leaky faucets and doors that don't close properly, consider painting neutral colors, especially if you have rooms that are hot pink or purple. "You don't want your home to be remembered as the house with the orange bathroom!" Replace cracked floor and counter tiles, patch holes in walls. Replace burned-out light bulbs. **Tip:** throw open the curtains and blinds and turn on lights for showings. Homes always show better when it's clean and bright, especially in Portland!

**MAKE THE HOUSE SPARKLE!!**

Wash the windows inside and out. Pressure wash sidewalks and exterior; re-caulk tubs and showers and sinks. Polish chrome faucets and mirrors. Remove dust under furniture. Hang fresh towels in the kitchen and bathrooms. **Tip:** kitchens are one of the biggest selling point for most buyers so make and keep yours spotless & as uncluttered as possible.



**ORGANIZE BEDROOM CLOSETS, KITCHEN CABINETS AND STORAGE CABINETS**

It's important these are organized, as it sends a negative message if the storage areas are cluttered or items fall out when a buyer opens them. When everything is well organized, it shows a buyer you take good care of your possessions and your home.

**SCRUTINIZE CURB APPEAL**

A potential sale is lost quickly if a buyer won't get out of the car because the outside of your house turns them off. Paint the front door and porch if needed. Place one or two pots of flowers on the front porch. Clean out all beds. Trim, edge and mow your yard. Consider hiring a contractor to fix any cracks on front steps and sidewalks.

**CONSIDER RENTING A STORAGE UNIT**

Almost every home shows better with less furniture. (**Tip:** removing extra leaves from your dining table will make the room appear larger) Leave just enough furniture to showcase the room's purpose with room to move around.

**CONSIDER STAGING YOUR HOME**

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